



Mission: Kandi and Todd Tucker – both seasoned parents - have embarked on a mission to create high quality baby and children's products that make parenting fun and engaging. With the birth of their son Ace Wells Tucker, they set out on a mission not only to bring new and exciting products to the market, but to create a company that supports great parenting by contributing a % of profits to non-profit organizations that support single parents, parents struggling to get by, and organizations that promote parenting education. Todd, who was raised without a father figure, has always been committed to being an engaged father to his older daughters, Kaela and Riley, and now to Ace.



Design Philosophy: Raising Ace brings to the marketplace high quality children's product with a unique design style. Working together with their designer, Mathieu Pung, the line focuses on three iconic animals; the panda bear who just like a baby eats and sleeps all day; the giraffe who with its long neck represents the growing baby into toddlerhood; and the fox who represents the transformation into a clever young child. Building on this theme, the Raising Ace designs are represented in both iconic and illustrative vintage inspired forms throughout the collection.

Products: Raising Ace will launch with 12 mainstay baby products and expand the collection over time. As baby Ace grows, so too will the product line. Launch items will include:

- Baby bottle & Sippy cup
- Chewable teething necklace
- Pacifiers
- Onesies
- Swaddles
- Meal time accessories
- Bibs
- Hooded bath towels
- Baby sunglasses
- Diaper bags
- 3 in 1 potty trainer



All Raising Ace products are fully tested to meet current child safety standards and packaged to be environmentally friendly as Raising Ace is also dedicated to treating the planet with care for future generations. The entire collection can be found on RaisingAce.com with a tentative go-live date of November 15th.

You can follow Raising Ace on Instagram, Snap Chat, Facebook, and other social media outlets at @ShopRaisingAce

High Res Images and brand assets provided upon request.

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